

## PROFILE

Creative professional with a First Class degree in Illustration Animation and three years of freelance experience working with clients including Universal Music Group, PRETTYBIRD and the Royal Opera House. Google UX Design Certificate graduate, with hands-on skills in user research, Figma prototyping and usability testing. Bringing a strong visual eye, genuine empathy for users developed through years of teaching diverse learners, and a proven ability to collaborate across creative teams to deliver work that communicates clearly and connects with people.

## EXPERIENCE

### Freelance Animator & Illustrator

Self-employed

Jul 2019 – Dec 2022

- Contributed to In Her Boots, a BAFTA-nominated animated short at the Royal College of Art, digitally colouring frames to define the film's visual style
- Delivered animation and design for Universal Music Group, PRETTYBIRD, SG Lewis and Creative Review — managing client briefs from concept to final delivery
- Designed a commissioned campus mural for Kingston University, involving character design, spatial thinking and stakeholder collaboration
- Produced and animated a puppet-led short for the Royal Opera House in response to Tchaikovsky's Nutcracker
- Created model-making and animation work for Tom Rosenthal's Asleep on a Train music video and a Paperchase x Facebook campaign

### Class Teacher

BeDifferent Federation, London

Jul 2022 – Dec 2025

- Designed and iterated lesson content based on continuous pupil assessment — mirroring UX research and test-iterate cycles
- Created inclusive learning experiences for pupils with SEND and EAL needs, applying empathy and accessibility thinking throughout
- Communicated complex concepts clearly and visually to varied audiences, adapting tone and format based on the needs of the room
- Collaborated with teaching assistants, SENCO, subject leads and senior leadership to deliver joined-up outcomes

### Supply Teacher

Vibe, London

Mar 2025 – Present

- Delivering across Key Stage 1 and 2 in varied school environments while completing the Google UX Design Certificate

## UX PROJECTS

### Meridian Gallery – Mobile App & Responsive Website

Designed an end-to-end digital experience for a contemporary public art museum — a mobile app and responsive website helping users discover exhibitions, access visitor information and book visits. Conducted user research, built personas and journey maps, then took the design through wireframing, usability testing and high-fidelity prototyping in Figma. Usability testing surfaced issues with navigation clarity and booking interactions; iterated on both to improve confidence and reduce friction across devices.

→ View case study: [katydaft.co.uk](https://katydaft.co.uk)

## CONTACT

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## UX SKILLS

User Research  
Personas & User Journey Mapping  
Wireframing  
Prototyping  
Usability Testing  
Accessibility & Inclusive Design  
Visual Design

## TOOLS

Figma  
Adobe Photoshop  
Adobe Premiere Pro  
Adobe Creative Cloud  
Canva  
Google Workspace

## EDUCATION

### Google UX Design Certificate

Google / Coursera  
Jan 2026 – April 2026

### BA (Hons) Illustration Animation — First Class

Kingston University, London  
2016 – 2019

### Foundation Diploma, Art & Design

Leeds Arts University  
2015 – 2016

### PGCE with QTS, Primary Education

St Mary's University, Twickenham  
2021 – 2022

## LANGUAGES

English - Native  
French - A2

## INTERESTS

UX and user behaviour, illustration and animation, colour theory, visiting galleries